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| **Week** | **Phase** | **Step** |
| 1 | 1 | Setting up the team |
| 2 | 1 | Brainstorming |
| 3 | 1 | Domain understanding |
| 4 | 1 | Domain understanding |
| 5 | 1 | Domain understanding & data sourcing |
| 6 | 1 | Data sourcing |
| 7 | 1 | Data sourcing |
| 8 | 1 | Data sourcing & analytic approach |
| 9 | 1 | Analytic approach |
| 10 | 1 | Analytic approach |
| 11 | 2 | Data requirements |
| 12 | 2 | Data requirements |